

V EDITION OF THE SPANISH RED CROSS “HUMANITARIAN TECHNOLOGY” AWARDS.

TERMS AND CONDITIONS OF THE CALL

The Spanish Red Cross has among its original aims:

- The care of individuals and groups that suffer, preventing and alleviating human pain.
- The promotion and collaboration in actions of solidarity, co-operation in development and social welfare, generally, and care and social services, with special attention to groups and individuals who have difficulties with their social integration.
- The encouragement of participation in health programmes and in actions that, by their special altruistic character, are beneficial for public health.
- The promotion of the voluntary and selfless participation of individuals and public or private legal entities in the activities and in the support of the Institution for the fulfilment of its tasks.
- The development of training actions directed to the achievement of the previous aims.

Technologies can contribute to their achievement, hence the present call, which attempts to incentivise the accomplishment of works, based on the information and communication technologies, in any of their development phases.

1. Object

The object of the present call is to honour **three works** within the concept of “**Humanitarian Technology**”.

The objective is to award projects which use information and communication technologies to the benefit of humanitarian actions and of disadvantaged groups.

Especially valued will be those projects that are highlighted for their creative and innovative character within the categories:

- IMPACT**: for its capacity of transformation to the benefit of the life of the people to whom the solution is aimed
- IMPETUS**: for its potential of scalability within the solution’s target public and, by extension, to other spheres and groups
- THE RED CROSS**: teams from the Spanish Red Cross will choose from among the presented works.

Works can be independent of their state of development, whether this is an idea, prototype, or a completely operative solution.

In the case of solutions that are still not available for public access, the candidate must provide sufficient access to the proposed solution or to the prototype, to allow the verification of its functionality. (For example, if it is an App that is still unpublished in one of the App stores, the App, and sufficient instructions, must be provided so that the Jury can evaluate its use).

This year, the Jury will be able to recognise, with a “Special Mention”, those works that help, or have helped, to palliate the effects of the crisis brought about by the COVID-19 pandemic.

2. Granting of the award

For each of the three categories, the award to be given will consist of:

- A financial grant of **4,000 euros** subject to the applicable fiscal situation.
- A working session with a **Committee of Experts** formed by outstanding professionals from the collaborating organisations who participate in the Awarding Jury in this edition. The Committee of Experts will assess each case and will decide, with the winners, the most appropriate advice and support under the themes of: user experience, digital transformation, mentoring in product and business development, brand and communication strategy, among others.
- According to the nature of the winning projects, the **Spanish Red Cross** can offer the winners the opportunity of completing its development and validation, facilitating access to the professionals who work with the potential users, and later to the users themselves. This support would bring the solution closer to the target groups of the award winner, or any other group with which the Spanish Red Cross works, who can obtain an advantage from the use of this solution. If appropriate, the solution might be used by any organisation of the International Federation of the Red Cross and Red Crescent. This support by the Spanish Red Cross will be detailed in a collaboration agreement, as described further ahead in these Terms and Conditions.
- Visibility and impetus of the solution:
 - The Spanish Red Cross and the collaborating organisations which participate in this edition's Award Jury, may offer the winners the diffusion of their works in different forums and media, through different formats.
 - Participation in the 4YFN (4 Years From Now) Fair of the GSMA, within the framework of the Mobile World Congress 2021. The presentation of awards is also planned to take place within the framework of the Mobile World Congress (4 Years From Now). This point is subject to the event being held, and that the GSMA accepts the participation of the Spanish Red Cross in the same.
 - The awardee may mention the award obtained in their communications to the media and in their webpage, expressly mentioning the Spanish Red Cross and the edition of the awards in which they received this recognition.
- Commemorative statuette

The "Special Mention" will not involve a financial grant, but the chosen work will be able to benefit from the advice of the Committee of Experts, and other support, for the visibility and impetus of the work.

3. Participants

Candidacy for the awards in the categories of IMPACT and IMPETUS may be presented by individuals or legal entities with works related to the reference subjects stated in the First point of the present Terms and Conditions.

For the Red Cross category, Spanish Red Cross teams must present their works (solutions developed by teams in which at least one person is a member, employee or volunteer of the Institution). In this case, a team member linked to the Spanish Red Cross must exhibit at least one year of duration in this position.

In addition, in the event that the candidate is a company or has a legal personality:

- Have a minimum duration of one year from the creation of the organisation, when responding to the call. For organisations resulting from fusions of two or more entities, at least one of them must have a minimum duration of one year.
- Be up-to-date in fiscal and employment obligations. Provide the corresponding certificates.
- In the case that the project is presented jointly by two or more people, one of them must appear as manager of the same.

The forms of presentation of candidates for these awards may be in the first person, at the proposal of the members of the Jury, or at the proposal of third parties who have the reliable authorisation of their legitimate authors.

The candidacies may include letters of interest, motivated by the value contributed by the proposed solution, from prestigious institutions, entities or individuals, which will be appropriately considered by the Jury.

The requests will be dealt with strictly, by the order of arrival.

4. Documentation to present and admission

- All work submitted must be made in the form and manner indicated in this call, with the requested information and in the required format, within the established deadlines. Failure to comply with the presentation format will lead to the automatic exclusion of the project.
- For assessment of the projects, the properly completed form must be sent.
- The form can be downloaded from: <https://www2.cruzroja.es/premios-tecnologia-humanitaria>
- Up to two files with complementary information may be attached, each with a maximum length of 10 pages in Word or 10 pages in PowerPoint.
- This complementary information can include links to audio-visual content and to the address for downloading the App, as the case may be.
- There is no limit regarding the number of projects that can be presented to the call by an individual or legal entity.
- If the participants give their consent, by checking the corresponding box, their data will be processed in order to inform them about those activities and actions in which the Spanish Red Cross intervene. In this case, the data will be kept until consent is removed.
- The period for the presentation of projects will finalise on **15 November 2020 at 23:59 hours**.
- In the finalists selection phase, the technical Jury may ask the candidates for explanations or additional information. In all the categories, the candidates will provide the e-mail address of the contact person. The responses of the contact person to the technical Jury will be binding for the whole team.

5. Awarding Jury and Assessment and Failure Criteria

- a. The Jury will be made up of experts in subjects linked to the university world, the Administration, research, business and to the Spanish Red Cross.

The Jury will choose the three winning works from among the finalists, taking into consideration the categories described in section 1, and the criteria established in the following point.

- b. In order to announce its verdict, the Jury will consider the following assessment criteria:
- Justification of the detected needs and precise definition of the type of beneficiaries.
 - Presentation of a creative and innovative project, avoiding duplication of others existing in Spain or abroad.
 - Identification of a target public who could be seen to benefit from the solution.
 - Multidisciplinary working team that not only covers the technological aspects, but also takes care of the design and values the social impact.
 - Viability of the solution and the possible deployment to the target public.
 - Extension to other spheres or groups.
 - Letters of motivated interest.

If the Jury considers it necessary, it will ask the finalists to defend their project.

- c. In the case that it is considered that none of the projects are able to satisfy the previously mentioned criteria, the Spanish Red Cross and the Jury reserve the right to declare the call undecided. In view of the works presented, the Jury may agree on other relevant criteria which reinforce the final decision.
- d. The decision of the Jury will be notified to the winners before 15 December 2020.

The decision, in relation to the granting of the awards, will not be subject to appeal, the participants waiving any right to any claim in this regard. Non-awarded works will be destroyed and uninstalled after the decision.

6. Actions after the decision of the Jury

Once the contest is resolved by the Jury, the representatives of the solutions proposed as winners by the Jury must:

- Accept the award
- Participate in the planned actions of communication: act of presentation of the awards, audio-visual presentations and pieces
- Identify the best form of collaborating with the Spanish Red Cross (based on the type of solution and the profile of the winner) and to express it in a Collaboration Agreement.
- Under this Collaboration Agreement, the Spanish Red Cross, will offer access to the groups that should benefit from the proposed solution.
- The way in which Spanish Red Cross will facilitate this access will adapt to the phase of development of the solution, the profiles of the people who could benefit from the solution, the programmes of the Institution with which the solution could generate some type of synergy, the circumstances of the winning entity and any other circumstances that must be taken into account to optimise the social benefit generated by the solution.
- Identify the person or persons who will attend the working session with the Committee of Experts.

It will be subject to the withholdings and taxes, stipulated by the applicable current legislation, which will be deducted from the financial amount. The winner will issue an invoice once the Jury's



decision is final and the award has been accepted. This point will not be necessary in the case of internal candidacies.

The winners of the awards will be able will participate in the first trimester of 2021 in the “4 Years From Now” Fair, which the GSMA organises within the framework of the Mobile World Congress in Barcelona. This participation is subject to the event being held, and provided the GSMA accepts the participation of Spanish Red Cross in the same, and they agree the format of the participation.

7. Data Protection

The participation in the contest “V Edition of the Spanish Red Cross Humanitarian Technology Awards”, necessarily involves the Spanish Red Cross dealing with the personal data of the participants.

For this reason, in fulfilment of that set out in the effective regulations on Personal Data Protection and, in particular, in the General Regulation on Data Protection (EU Regulation 2016/679), the Spanish Red Cross reports that all the personal data and information that are provided to participate in the contest: “V Edition of the Humanitarian Technology Awards”, will be incorporated into a file owned by them and processed, in order to manage the aforementioned contest, specifically, for the identification and communication with its participants, as well as for the assessment of the submitted applications. The Data will be kept during the development of the contest and will not be transferred to third parties, except through legal obligation.

According to the contents of Chapter III of EU Regulation 2016/679, the participants can exercise the rights of access, rectification, cancellation or opposition, at any time, by sending a letter to the Spanish Red Cross, (FAO the Data Protection Delegate), Avenida Reina Victoria Avenue 26-28, 28003 Madrid, or to the email address dpo@cruzroja.es, with prior accreditation of identity.

The scope of the exercise of these rights will be limited, once the decision of the contest has been made, to the extent required by the commitments acquired in relation to the assigned copyrights.

More information on our privacy policy at www.cruzroja.es

8. Cession of image

Each winner authorises the Spanish Red Cross to publish their full name, as well as the use of their voice and image (whether obtained through interviews, news articles, or by any other means) for the promotion and diffusion of the Contest, without this use conferring on them any right to financial compensation.

Therefore, the Spanish Red Cross is authorised to use the images of the contest winners for printing, reproduction, diffusion, distribution, exhibition, publication, advertising action, etc., which it makes within the framework of its objective and Institutional aims, the entity committing not to make use of them outside of that framework, and is authorised for their use in any medium (television, cinema, Internet, social networks) or support (posters, Web, brochures, etc.).

All the rights over images and content related to the awards call, or later events, are the property of the Spanish Red Cross.

9. Acceptance of the Terms and Conditions

Participation in this contest implies full acceptance of these Terms and Conditions, and express submission to the interpretative decisions that may be adopted during the same by the Spanish



Red Cross, without any claim against the Spanish Red Cross for modifying these Terms and Conditions, if it deems it advisable. Thus, the Spanish Red Cross reserves the right to make modifications, including the cancellation or early suspension of the Awards and / or to add successive annexes to these Terms and Conditions, always publishing these modifications and / or annexes at the address <http://www.cruzroja.es/>.

To this end, the Spanish Red Cross reserves the right to declare the prizes of all or any of the categories undecided, if it understands that the projects presented do not meet the required qualities, it also reserves the right to exclude the participation of those projects that do not respect the principles of the Spanish Red Cross, which may be suspected of violation of the rights of third parties, or which do not respect these Terms and Conditions, without any claim of responsibility for damages in this order being derived from the Spanish Red Cross.

Nor will the Spanish Red Cross be responsible for any loss of data in the reception of the project, or for problems in the email, malfunction of the platform, improper use by third parties or unauthorised impersonation which, despite the adopted security measures, could affect communication.

The Spanish Red Cross does not take charge or assume any expense or charge that the winners or participants may incur, by the mere fact of competing in the call, nor travel, accommodation or transportation expenses that the participants may incur in the acceptance of the award or attendance at events, related to the contest, unless authorised in advance and in writing.

The Spanish Red Cross reserves the right to modify or cancel these Terms and Conditions without any liability for it.

10. Legislation and jurisdiction

Participation in this Promotion implies the express submission to the interpretative decisions made by the organisers.

In the event of difference of opinion between the participants and the interpretation of these Terms and Conditions by the Organisers, the Courts and Tribunals of Madrid will be competent to hear any disputes that may be raised, the participants expressly renouncing the jurisdiction to which they may correspond.