



HUMANITARIAN TECHNOLOGY AWARDS

VIII EDITION RULES

HUMANITARIAN TECHNOLOGY AWARDS RULES

The Spanish Red Cross has the following among its founding aims:

- The care of individuals and groups that suffer, preventing and mitigating human pain.
- The promotion and collaboration in actions of solidarity, development co-operation and social welfare in general, and in care and social services, with special attention to groups and individuals with difficulties for their social integration.
- The promotion of participation in health programmes and in actions that, due to their special altruistic nature, are more appropriate for public health.
- The promotion of the voluntary and altruistic participation of individuals and legal entities, public or private, in the activities and in the support of the Institution, for the fulfilment of its tasks.
- The development of training actions aimed at achieving the aforementioned purposes.

Technologies can contribute to the achievement of these aims, hence the present call, which aims to encourage innovative ideas, proposals and projects, with a technological base, and impact on the resolution of humanitarian and/or social needs.

1. OBJECT

The object of this call is to distinguish **three proposals** framed within the concept of "**Humanitarian Technology**".

The objective is to reward proposals which use information and communication technologies, for the benefit of humanitarian actions and disadvantaged groups, with a special focus on people or the environment.

Proposals will be especially valued which stand out for their creative and innovative nature, for their ability to make changes for the benefit of the lives of the recipients of the solution, and for their scalability potential, within the solution's target beneficiaries, and extension to other spheres and groups.

Proposals may be submitted regardless of their stage of development, that is, whether it is an idea, a prototype, or a fully operational solution.

In the case of solutions not yet available for public access, sufficient information on the proposed solution, or prototype, must be provided to allow verification of its functioning (for example, if it is an App that is not yet published in one of the application stores, the App will be provided with sufficient instructions for the Jury to evaluate its use).

2. AWARDS

The following prizes will be awarded:

- **FIRST AND SECOND PRIZES**

- Aimed at individuals or legal entities with proposals related to the reference matters stated in the First point of these rules.
- In addition, in the event that the application comes from a company or has a legal nature, it will be up to date with tax and employment obligations, and will provide the corresponding certifications.
- **FIRST PRIZE.** - A financial award of **€8,000** (eight thousand euros) subject to the applicable tax situation.
- **SECOND PRIZE.** - A financial award of **€4,000** (four thousand euros) subject to the applicable tax situation.
- A working session with a **Committee of Experts** composed of prominent professionals from the collaborating organisations which participate in the Awards Jury in this edition. The Committee of Experts will assess each case and agree with the winners the most appropriate advice and support on issues such as: user experience, digital transformation, mentoring in product and business development, brand strategy and communication, among others.
- Depending on the nature of the winning projects, the **Spanish Red Cross** may offer the winners the chance to complete their development and validation, by facilitating access to the professionals who work with the potential users, and later to the users themselves. This support would bring the solution closer to the groups to which the winner of the contest directs it, or any other group with which the Spanish Red Cross works, and which can obtain an advantage from the use of this solution. If applicable, this could include the use of the solution by any organisation of the International Federation of the Red Cross and Red Crescent. This support from the Spanish Red Cross would be detailed in a collaboration agreement, as described later in these rules.

- **“JASE” PRIZE (Jóvenes Aunque Socialmente Emprendedores - Young Although Socially Entrepreneurial)**

- Aimed at students from ESO Teaching Centres in Spain and to promote social entrepreneurship among young people.
- Each educational centre can present different teams as long as they are between 2 and 6 people.
- Each team must have an assigned centre tutor, who acts as an interlocutor with the Organisation, and provides support for the students.
- The tutors of each team must ensure that the participants have the consent of their parents to participate in these awards, and have the right to transfer images and communication.
- **“JASE” PRIZE.** - All the participants of the winning team will receive a **Diploma of participation** and a **“Red Cross Humanitarian Technology Kit”**.
- The prize will be presented at the Red Cross Provincial Office of the Province where the Centre is located.
- On the day of the awards ceremony, the winning team will be able to learn about the most innovative projects that the Red Cross and Red Cross Youth are developing in their Province, and in other parts of Spain.

- **FOR ALL THE WINNERS**

- The Spanish Red Cross and the collaborating organisations that participate in the Awards Jury in this edition, will offer the winning proposals the dissemination of their projects, in different forums and media, through different formats.
- Award-winning solutions may mention the award received and the edition in their communications to the media, and on their website, expressly mentioning the Spanish Red Cross and the edition of the awards in which they received said recognition.
- Commemorative statuette.

3. DOCUMENTATION TO PRESENT AND ADMISSION

Any proposal which is submitted must be made in the form and manner indicated in this call, with the information requested and in the format required, within the established deadlines. Failure to comply with the presentation format will lead to the automatic exclusion of the project.

- Video (obligatory)
 - Specifications
 - Minimum duration of 1 minute and maximum of 3 minutes
 - Record with the device horizontally
 - Highest possible quality
 - Avoid noisy surroundings
 - Avoid being backlit (in front of windows)
 - The video can be in Spanish or English
 - Content
 - Presentation of the team member(s): name and surname(s) and position
 - Project description
 - Name
 - Objective
 - Technology used
 - Motivation to apply for these Awards
- Form (obligatory)
 - To download press [HERE](#)
- Complementary information (optional)
 - Up to two files with complementary information may be attached, with a maximum length of 10 Word pages or 10 PowerPoint slides, each.
 - This complementary information may include links to audio-visual content and, where appropriate, to the App download address.
 - There is no limitation as to the number of projects which can be submitted to the competition by the same individual/s or legal entity.

The term for the presentation of projects will end on **10 November 2023, at 23:59 hours**.

All documentation must be sent by email to tecnologiahumanitaria@cruzroja.es, indicating the name of the project as a reference.

In the finalists selection phase, the technical Jury may request clarifications or additional information from the teams, with the responses from the contact person to the technical Jury being binding on the entire team.

4. JURY, EVALUATION CRITERIA AND JUDGEMENT

The Jury will be composed of experts in the matter, linked to the university world, public administration, research, business and the Spanish Red Cross.

From among the finalists, the Jury will choose the three winning proposals which meet the criteria established in Point 3.

To issue its verdict, the Jury will take into account the following evaluation criteria:

- Presentation of a creative and innovative project, avoiding duplication of those existing in Spain or abroad.
- Identification of a target public which could benefit from the solution
- Feasibility of the solution and possible deployment to the target public
- Multidisciplinary work team that not only covers the technological aspects, but also covers the design and social impact value
- Extension to other areas or groups
- Letters of motivated interest

If considered appropriate, the Jury will request that the finalist teams defend their project.

The Spanish Red Cross and the Jury reserve the right to declare the call void, in the event that it is considered that none of the projects meets the aforementioned criteria. In view of the proposals presented, the Jury may agree on other relevant criteria which reinforce the final ruling.

The Jury's decision will be notified to the winning teams before **23:59 hours on 15 January 2024**.

The decision in relation to the awarding of the prizes will be final, and the participants waive the right to raise any claim in this regard. The proposals not awarded will be destroyed and uninstalled after the ruling.

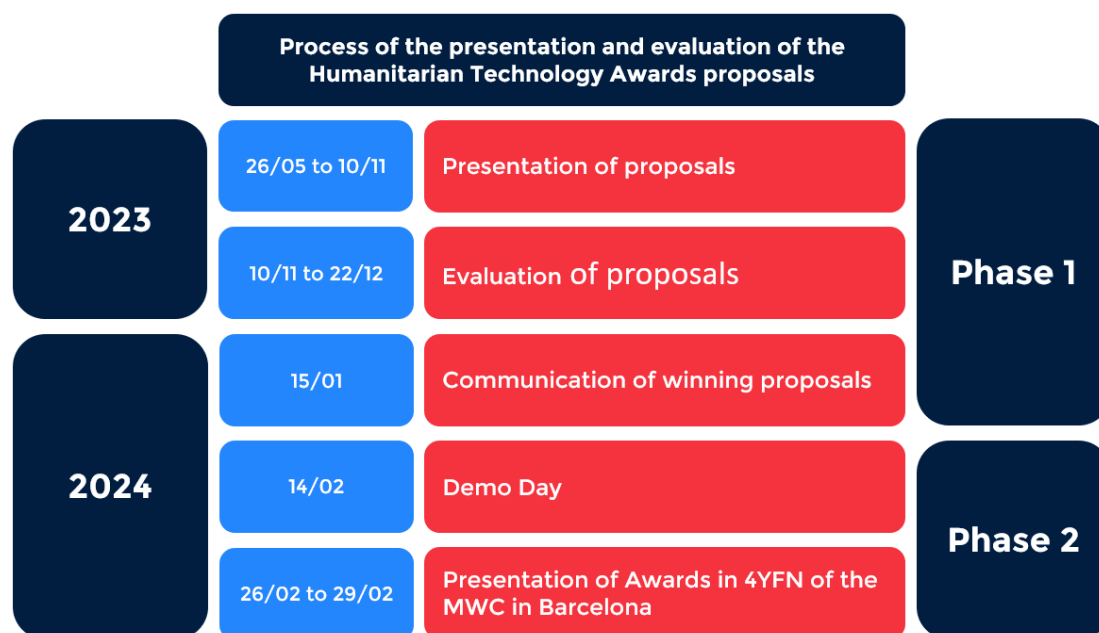
5. POST-JUDGMENT ACTIONS

Once resolved by the Jury, the representatives of the winning proposals must:

- Accept the award in writing.
- Participate in the planned communication actions: awards ceremony, presentations to the media, Spanish Red Cross events and other forums.

- Identify the best way to collaborate with the Spanish Red Cross (depending on the type of solution and the profile of the winner) and translate it into a collaboration agreement, if both parties so wish.
- If applicable, the Spanish Red Cross will offer access, under this collaboration agreement, to the groups which should benefit from the proposed solution.
- The way in which the Spanish Red Cross will facilitate this access will be adapted to: the phase of development of the solution; the profiles of the people who could benefit from the solution; the Institution's programmes with which the solution could generate some type of synergy; the circumstances of the winning entity; and, any other circumstance which must be taken into account to optimise the social benefit generated by the solution.
- Identify the person or persons who will attend the working session with the Committee of Experts.
- The financial awards will be subject to the withholdings and taxes stipulated by the applicable current legislation.

A presentation session will be held for the media at the Red Cross Headquarters in Madrid, prior to the awards ceremony that will take place at the 4YFN of the MWC in Barcelona.



6. DATA PROTECTION

Participation in the "VIII Edition of the Spanish Red Cross Humanitarian Technology Awards" competition necessarily involves the processing of the personal data of the participants by the Spanish Red Cross.

Therefore, in compliance with the provisions of the current regulations on the Protection of Personal Data and, in particular, the General Data Protection Regulation (Regulation (EU) 2016/679), the Spanish Red Cross informs that all personal data and information which are provided, in order to participate in the contest: "**VIII Edition of the Humanitarian Technology Awards**", will be incorporated into a file under your name. This will be processed for the purpose of managing the aforementioned competition, specifically, for

the identification and communication with its participants, as well as the evaluation of the candidatures presented. The Data will be kept during the development of the competition and will not be transferred to third parties, except through legal obligation.

At any time, participants can exercise the rights of access, rectification, cancellation, opposition, as well as those contained in Chapter III of Regulation (EU) 2016/679) by writing to the Spanish Red Cross, (Att/ Delegate for Data Protection), Avenida Reina Victoria 26-28, 28003 Madrid, or to the email address dpo@cruzroja.es, after proving your identity.

The scope of the exercise of said rights will be limited, once the judgement of the competition has been given, to the extent required by the commitments acquired in relation to the assigned copyright.

More information about our privacy policy at <https://www2.cruzroja.es/politica-de-privacidad>.

7. CESSION OF IMAGE

Each winner authorises the Spanish Red Cross to publish their full name, as well as the use of their voice and image (obtained either through interviews, reports, or any other means) for the promotion and dissemination of the Competition, without said use conferring any right to financial compensation.

Therefore, the Spanish Red Cross is authorised to use the images of the competition winners for printing, reproduction, dissemination, distribution, exhibition, publication, advertising action, etc., carried out within the framework of the Institutional objectives and purposes, and the Organisation commits not to use them outside of the same, and is authorised for their use in any medium (television, cinema, Internet, social networks) or format (posters, Web, brochures, etc.).

All rights to images and content, related to the announcement of awards or subsequent events, are the property of the Spanish Red Cross.

8. ACCEPTANCE OF THE RULES

Participation in this competition implies full acceptance of these rules and express submission to the interpretative decisions that may be adopted in its course, by the Spanish Red Cross, without any claim being made to the Spanish Red Cross for modifying these Rules, if it deems it appropriate. Thus, the Spanish Red Cross reserves the right to make modifications, including the early cancellation or suspension of Awards and/or to add successive annexes to these Rules, always publishing these modifications and/or annexes at the address <https://www2.cruzroja.es/premios-tecnologia-humanitaria>.

For these purposes, the Spanish Red Cross reserves the right to declare void the prizes of all or any of the categories, if it is understood that the projects presented do not meet the required qualities. It also reserves the right to exclude the participation of those projects which do not respect the principles of the Spanish Red Cross, may be suspected of violating the rights of third parties, do not respect these Rules, without the Spanish Red Cross being liable for any claim for damages.

Neither will the Spanish Red Cross be responsible for any loss of data in the reception of the project or for problems in email, malfunction of the platform, improper use of third parties or identity theft that, despite the security measures adopted, could affect communication.

The Spanish Red Cross is not responsible for, and will not assume any expense or charge which the winners or participants may incur, by the mere fact of responding to the call, nor travel, accommodation or transportation expenses that the participants may incur from the withdrawal of the prize, or attendance at events related to the competition, unless authorised, in advance, and in writing.

Spanish Red Cross reserves the right to modify or annul these Rules, without giving rise to any responsibility for the same.

9. LEGISLATION AND JURISDICTION

Participation in this Promotion supposes the express submission to the interpretative decisions made by the organisers.

In case of divergence between the participants and the interpretation of these rules by the Organisers, the Courts and Tribunals of Madrid will be competent to hear disputes that may arise, the participants expressly renouncing the jurisdiction which may correspond to them.