

VII EDITION OF THE SPANISH RED CROSS HUMANITARIAN TECHNOLOGY AWARDS

BASIS OF THE CALL

One of the founding purposes of the Spanish Red Cross is to:

- Caring for people and groups who suffer, preventing and mitigating human pain.
- The promotion and collaboration in actions of solidarity, cooperation for development and social welfare in general and social and assistance services, with special attention to groups and people with difficulties for their social integration.
- Encouraging participation in health programmes and actions which, because of their special altruistic character, are in the best interest of public health.
- The promotion of the voluntary and disinterested participation of natural and legal persons, public or private, in the activities and support of the Institution for the fulfilment of its tasks.
- The development of training activities aimed at achieving the foregoing objectives.
- Technologies can contribute to their achievement, hence this call for proposals, which aims to encourage work based on information and communication technologies in any of their development phases.

1. Aim

The purpose of this call is to distinguish three works within the concept of "Humanitarian Technology".

The aim is to reward projects that take advantage of information and communication technologies for the benefit of humanitarian actions and disfavoured groups.

Special consideration will be given to projects that stand out for their creative and innovative character in the following categories:

- **IMPACT:** for its capacity to transform the lives of the people to whom the solution is addressed
- **IMPULSE:** for its potential for scalability within the target audience of the solution and for extension to other areas and groups
- **RED CROSS:** chosen from entries submitted by teams from any International Federation of Red Cross and Red Crescent Societies

Works may be submitted regardless of their stage of development, i.e., whether it is an idea, a prototype or a fully operational solution.

In the case of solutions not yet available for public access, the applicant shall provide sufficient access to the proposed solution or prototype to allow verification of its functionality (e.g., if it is an App not yet published in one of the application shops, provide the App and sufficient instructions for the jury to evaluate its use).

2. Endowment of the prize

For each of the three categories, the prize to be awarded will consist of:

- Economic endowment of 4,000 euros subject to the tax situation that is applicable.
- A working session with a Committee of Experts made up of prominent professionals from the collaborating organisations that participate in the Jury of the Awards in this edition. The Committee of Experts will assess each case and agree with the winners on the most appropriate advice and support in the following areas: user experience, digital transformation, mentoring in product and business development, brand strategy and communication, among others
- Depending on the nature of the winning projects, the Spanish Red Cross may offer the winners the possibility of completing their development and validation by facilitating access to professionals working with potential users and subsequently to the users themselves. This support would bring the solution closer to the groups targeted by the winner of the competition or any other group with which the Spanish Red Cross works and which could benefit from the use of this solution. Where appropriate, it could include the use of the solution by any organisation of the International Federation of Red Cross and Red Crescent Societies. This support from the Spanish Red Cross would be detailed in a collaboration agreement as described below in these terms and conditions.

- Visibility and promotion of the solution:
 - The Spanish Red Cross and the collaborating organisations that participate in the Jury of the Awards in this edition, will be able to offer the winners the dissemination of their work in different forums and media through different formats.
 - The prize-winner may mention the award obtained in their communications to the media and on their website, expressly mentioning the Spanish Red Cross and the edition of the awards in which they received this recognition.

- Commemorative statuette

3. Participants

Candidatures for the IMPACT and IMPULSE categories are open to natural or legal persons with work related to the reference subjects listed in point 1 of these rules.

For the RED CROSS category, teams from any International Federation of Red Cross and Red Crescent Societies (solutions developed by teams in which at least one person is a member, worker or volunteer of the organisation) must submit their work.

In addition, in case the applicant is a company or has legal personality:

- Have been in existence for at least one year from the creation of the entity at the time of applying for the call for applications. For entities resulting from mergers of two or more entities, at least one of them must have been in existence for at least one year.
- Be up to date with tax and labour obligations. Provide the corresponding certifications.
- In case the project is submitted jointly by two or more persons, one of them must be listed as the project manager.

Applications may include letters of interest, stating the value contributed by the proposed solution, from prestigious institutions, entities or individuals, which will be considered by the jury in an appropriate manner.

Applications will be dealt with strictly on a first-come, first-served basis.

4. Documentation to be submitted and admission

- Any work submitted must be in the form and manner specified in this call for proposals, with the information requested and in the format required, within the deadlines specified. Failure to comply with the submission format will result in the automatic exclusion of the project.
- For the assessment of the projects, the form must be duly completed and sent in.
- The form can be downloaded at <https://www2.cruzroja.es/premios-tecnologia-humanitaria>
- Up to two supplementary information files, with a maximum length of 10 Word pages or 10 PowerPoint pages each, may be attached.
- This additional information may include links to audiovisual content and, where appropriate, to the download address of the App.
- Entries must be sent to the Spanish Red Cross exclusively by e-mail to tecnologiahumanitaria@cruzroja.es , indicating the reference "Red Cross Humanitarian Technology Awards".
- There is no limitation on the number of projects that can be submitted to the competition by the same legal or natural person.
- Likewise, if participants give their consent by ticking the corresponding box, their data will be processed for the purpose of informing them about activities and actions in which the Spanish Red Cross is involved. In this case, the data will be kept until such time as consent is withdrawn.
- The deadline for the submission of projects will end on **14 October 2022 at 23:59**.
- During the selection of the finalists, the technical jury may request clarification or additional information from the candidates. In all categories, candidates shall provide the e-mail address and a telephone number of the contact person. The answers of the contact person to the technical jury will be binding for the whole team.

5. Jury for the Prizes and Criteria for evaluation and decision.

- The jury will be made up of experts in the field linked to academia,

government, research, business and the Spanish Red Cross.

- From among the finalists, the jury will choose the three winning entries, taking into account the categories described in paragraph 1 and the criteria set out in the following point.
- In reaching its verdict, the jury will take the following evaluation criteria into account:
 - Justification of the needs identified and precise definition of the type of beneficiaries.
 - Presentation of a creative and innovative project avoiding duplication of others already existing in Spain or abroad.
 - Identifying a target audience that could benefit from the solution.
 - Multidisciplinary working team that not only covers the technological aspects, but also takes care of the design and assesses the social impact.
 - Feasibility of the solution and possible deployment to the target audience.
 - Outreach to other areas or groups.
 - Letters of motivated interest.
- If the jury so considers, the finalists will be asked to defend their project.
- The Spanish Red Cross and the Jury reserve the right to declare the competition void if it is considered that none of the projects meet the above-mentioned criteria. In view of the works submitted, the Jury may agree on other relevant criteria to reinforce the final decision.
- The winners will be notified of the jury's decision by **27 November 2022 at 23:59**.
- The decision regarding the awarding of the prizes shall be final, and the participants waive any right to make any claim in this regard. Non-awarded works will be destroyed and uninstalled after the awarding of the prizes.

6. **Actions following the jury's decision**

Following the jury's decision, the representatives of the solutions proposed as winners by the jury shall:

- Accept the award.
- Participate in the planned communication actions: award ceremony,

presentations and audiovisual pieces.

- Identify the best way to collaborate with the Spanish Red Cross (depending on the type of solution and the profile of the winner) and translate it into a collaboration agreement.
- The Spanish Red Cross, under this collaboration agreement, will offer access to the groups that should benefit from the proposed solution.
- The way in which the Spanish Red Cross will facilitate this access will be adapted to the stage of development of the solution, the profiles of the people who could benefit from the solution, the programmes of the institution with which the solution could generate some kind of synergy, the circumstances of the winning entity and any other circumstance that must be taken into account to optimise the social benefit generated by the solution.
- Identify the person(s) who will attend the working session with the Committee of Experts.

It shall be subject to the withholdings and taxes stipulated in the applicable legislation in force, which shall be deducted from the financial endowment.

7. Data protection

Participation in the competition "VII Edition of the Spanish Red Cross Humanitarian Technology Awards" necessarily implies the processing by the Spanish Red Cross of the personal data of participants.

Therefore, in compliance with the provisions of current legislation on Personal Data Protection and, in particular, with the General Data Protection Regulation (Regulation (EU) 2016/679), the Spanish Red Cross informs that all personal data and information provided to participate in the competition: "VII Edition of the Humanitarian Technology Awards", will be incorporated into a file owned by the Spanish Red Cross and processed for the purpose of managing the aforementioned competition, specifically, for the identification and communication with participants in the same, as well as the assessment of the applications submitted. The Data will be kept for the duration of the competition and will not be passed on to third parties, unless legally obliged to do so.

Participants may at any time exercise their rights of access, rectification, cancellation, opposition, as well as those contained in Chapter III of Regulation (EU) 2016/679) by writing to the Spanish Red Cross, (Att/Delegate for Data Protection), Avenida Reina Victoria, 26-28, 28003 Madrid, or to the e-mail address

dpo@cruzroja.es , with proof of identity.

The scope of the exercise of these rights will be limited after the decision of the competition has been made, to the extent required by the commitments made in relation to the copyright assigned.

More information about our privacy policy can be found at <https://www2.cruzroja.es/politica-de-privacidad>

8. Transfer of image

Each winner authorises the Spanish Red Cross to publish his/her name and surname, as well as the use of his/her voice and image (obtained either through interviews, reports, or any other means) for the promotion and dissemination of the Competition, without such use conferring any right to financial compensation.

Therefore, the Spanish Red Cross is authorised to use the images of the winners of the competition for printing, reproduction, dissemination, distribution, exhibition, publication, advertising, etc., carried out within the framework of its institutional aims and objectives, and the organisation undertakes not to use them outside of these, and is authorised to use them in any medium (television, cinema, Internet, social networks) or support (posters, website, leaflets, etc.).

All rights to images and content related to the awards or subsequent events are the property of the Spanish Red Cross.

9. Acceptance of the rules

Participation in this competition implies full acceptance of these rules and express submission to the interpretative decisions that may be adopted during the course of the competition by the Spanish Red Cross, without any claim being able to be derived from the Spanish Red Cross for modifying these rules if it deems it appropriate to do so. Thus, the Spanish Red Cross reserves the right to make modifications, including the early cancellation or suspension of the prizes and/or to add successive annexes. Prizes and/or to add subsequent annexes to these Rules, always publishing these modifications and/or annexes at the following address <https://www2.cruzroja.es/premios-tecnologia-humanitaria>.

To this end, the Spanish Red Cross reserves the right to declare the prizes of all or any of the categories void if it considers that the projects submitted do not meet the required qualities, and also reserves the right to exclude the participation of those projects that do not respect the principles of the Spanish Red Cross, that may be suspected of infringing the rights of third parties or that do not respect these rules, without the Spanish Red Cross being liable for any claim for

damages in this regard.

Nor will the Spanish Red Cross be responsible for any loss of data in the reception of the project or for problems in the e-mail, malfunctioning of the platform, misuse by third parties or unauthorised impersonation which, despite the security measures adopted, could affect the communication.

The Spanish Red Cross does not accept responsibility for or assume any expenses or charges that the winners or participants may incur by the mere fact of participating in the competition, nor any travel, accommodation or transport expenses that participants may incur in order to collect the prize or attend events related to the competition, unless authorised in advance and in writing.

The Spanish Red Cross reserves the right to modify or cancel these terms and conditions without any liability whatsoever.

10. Legislation and jurisdiction

Participation in this Promotion implies express submission to the interpretative decisions made by the organisers.

In the event of any divergence between the participants and the interpretation of these rules by the Organisers, the Courts and Tribunals of Madrid will be competent to hear any disputes that may arise, and the participants expressly waive any other jurisdiction that may correspond to them.