







VOLUNTEERING LEARNING

How to **Improve TODAY**

programme

programa

to succeed TOMORROW

our capacities

de

APRENDIZAJE sobre VOLUNTARIADO

2020 edition: information brochure

"It has been a great opportunity to learn, to create networks, to reflect, and to promote future developments in volunteering."

"Having attended a large number of courses during my 20 years working with the Movement, I can safely say that this is in the top three." (Participants at Volunteer Learning Programme, 2019)









Introduction

The Volunteering Learning Programme has been designed to complement the capacity building efforts of the IFRC Global Volunteering Alliance. It is organised and hosted by the Spanish Red Cross, with the support of the IFRC.

It aims at <u>improving the leadership and management skills</u> of National Society volunteering leads to promote sustainable changes in volunteering development.

It will provide key knowledge and insights about the participation and engagement of volunteers; promote a culture of strategic management on volunteering development of the Red Cross and Red Crescent National Societies in order to increase their social impact.

The training programme will address the different and changing needs of the Red Cross and Red Crescent National Societies, and to provide the necessary tools to better respond to current challenges.

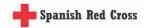
In the 2019 edition:

- 1. 82 participants from 54 National Societies
- 2. The average satisfaction of the participants: 9.3 out of 10
- 3. Nine out of ten participants would recommend a colleague to attend the Volunteering Learning Programme









Objectives

Develop the management skills of people

- with leadership responsibility within National Societies of the Red Cross and Red Crescent,
- with management responsibility on the development of volunteering,

to:

- formulate their programmes and activities more effectively
 and efficiently; and to contribute to favour an improvement
 in the participation of volunteers through continuous learning
 and exchange of experiences.
- foster leadership capacity to be promoters of change and innovation in the management and inclusion of volunteers in projects and programmes.
- promote the search for innovative solutions to the challenges of volunteering development in the 21st century.



Volunteering Learning Programme





Programme d'Apprentissage sur le Volontariat | Programa de Aprendizaje sobre Voluntariado

Learning Dimensions

01. Models of participation and volunteering

This dimension aims to facilitate the discussion on the challenges and opportunities of National Societies in the area of volunteering development.

Security and protection
Motivations of volunteers
Exercise of the solidarity in the Red
Cross Red Crescent: volunteer
participation and engagement

02. Leadership and management

The aim is to contribute to help participants to work with techniques and tools, moving from the idea into action, deepening the relationships between leadership, strategic planning and volunteering development.

Contextual leadership
Strategic planning
Links between organisational
development and volunteering
development

03. Technical competencies

Develop key competencies for volunteering development managers in increasingly changing and dynamic environments.

Agile methodologies Emergent innovation Innovation and creativity



Volunteering Learning Programme





Programme d'Apprentissage sur le Volontariat | Programa de Aprendizaje sobre Voluntariado

Target Group

This programme is specifically aimed at people with experience and responsibility in the development of volunteering. Therefore, this course is recommended for:

- Management and senior management of National Societies with responsibilities in the decision making process related to volunteering development.
- Volunteering development directors/managers/focal points at the national level, appointed by the senior management of their respective National Societies.

Participation of those National Societies members of the Volunteering Alliance will be prioritised.









Methodology

The programme will be implemented by using a mixed *onsite* and *online* system.

The characteristics of the programme confer to the pedagogical methodology as much importance as to the contents; therefore, this is a central aspect of its design.

Methods such as case studies, lectures, simulations, teamwork, open discussions and individual exercises will occupy most of the training space. Teachers will act basically as facilitators of individual and collective training.

The method implies a more sustained activity and contact, and will imply some time to the reading of materials and pre-preparation of case studies.

The organisation of the programme has taken a mixed approach, which includes a part of onsite, along with an end-of-course project in online format.



Volunteering Learning Programme





Programme d'Apprentissage sur le Volontariat | Programa de Aprendizaje sobre Voluntariado

Dates

Module#01 *onsite** (12th-20th September 2020)

participation models, values of the participation and leadership models within the RCRC / technical competencies



Module#02 *online* (01st October-20th December 2020) Final Course Project











Faculty and facilitation

The training will have references from the Movement and also from other organisations, both public and private and specially with references from Academia and civil society organisations.

Training will be carried out by professors and facilitators with extensive professional and training experience. This team will guide the knowledge and experience in order to apply and discuss best practices and lessons learnt, for a greater internalisation of the learning and practical application. The programme will be implemented by including key speakers of international referents and practical workshops.

Languages

The programme, both *onsite* and *online*, will be implemented in three of the languages of the International Federation (Spanish, English, and French).

Participation Fee

A participation fee of 200 EUR per person will be required. This fee will cover:

- Training costs associated to the onsite Module # 1.
- Transport from Spanish Red Cross Headquarters in Madrid to Campus Puentenuevo (Avila) and return, as well as accommodation and maintenance on the Campus from the night of September 12th until the exit of the Campus, which will take place on September 21st.
- The subsequent personalised accompaniment in Module #2, for the development by the participants of the End of Course Work.

A grant system will be available for funding to facilitate the participation of the widest range of National Societies. These grants will cover the trip and the participation fee for the course. Should you need support, please ask for details. We might be able to assist you.

More information: jjmarso@cruzroja.es