



# VOLUNTEERING LEARNING PROGRAMME

How to improve today our capacities to succeed tomorrow

Information brochure

# Volunteering Learning Programme

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# Introduction

The Volunteering Learning programme is a learning opportunity aimed at improving the leadership and managerial skills of National Society volunteering leads. Amongst other capacities, focuses on leadership and volunteers' management.

It will provide key knowledge and insights about the participation and engagement of volunteers whilst promoting a **culture of strategic management on volunteering development of the Red Cross and Red Crescent National Societies** in order to increase their social impact.

This training programme will address the different and changing needs of the Red Cross and Red Crescent National Societies, and will provide the necessary tools to better respond to current challenges.

This initiative is part of the actions developed in the framework of the Volunteering Alliance.





# OBJECTIVES AND LEARNING DIMENSIONS

# Objectives

## Develop the management skills of people...

- with leadership responsibility within National Societies of the Red Cross and Red Crescent,
- with management responsibility on the development of volunteering,

... to:

- 01 Formulate their programmes and activities more effectively and efficiently; and to contribute to favour an improvement in the participation of volunteers through continuous learning and exchange of experiences.
- 02 Foster leadership capacity to be promoters of change and innovation in the management and inclusion of volunteers in projects and programmes.
- 03 Promote the search for innovative solutions to the challenges of volunteering development in the 21st century.



# Learning dimensions

## 01. Participation and volunteering models

This dimension aims to **facilitate the discussion on the challenges and opportunities** of National Societies in the area of volunteering development.

- Security and protection
  - Motivations of volunteers
  - Exercise of the solidarity in the Red Cross Red Crescent: participation and engagement
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## 02. Leadership and management

The aim is to contribute to help participants to **work with techniques and tools**, moving from the idea into action, deepening the relationships between leadership, strategic planning and volunteering development.

- Contextual leadership
  - Strategic planning
  - Links between organisational development and volunteering development
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## 03. Technical competencies

Develop key competencies in increasingly changing and dynamic environments.

- Agile methodologies
- Innovation in volunteering development
- Innovation and creativity

A photograph of three individuals—two women and one man—wearing bright pink vests, likely as part of a research or community engagement project. They are gathered around a table, looking at a document held by the man on the right. The woman in the center wears a yellow hijab. The table is covered with several small, circular cards featuring portraits of people. The background is a plain, light-colored wall. The image has a semi-transparent dark overlay with a diagonal split in the top-left corner.

# TARGET GROUP AND METHODOLOGY

## Target group

This programme is specifically aimed at **people with experience and responsibility in the development of volunteering**. Therefore, this course is recommended for:

- Management and senior management of National Societies with responsibilities in the decision making process related to volunteering development.
- Directors, manager or focal points at national level, appointed by senior management of their respective National Societies.



Participation of those National Societies members of the Volunteering Alliance will be prioritised.

## Methodology

The characteristics of the programme confer to the pedagogical methodology as much importance as to the contents; therefore, this is a **central aspect of its design**.

Methods such as case studies, lectures, simulations, teamwork, open discussions and individual exercises will occupy most of the training space. Teachers will act basically as facilitators of individual and collective training.

The method implies a more sustained activity and contact, and will imply some time to the reading of materials and preparation of case studies.

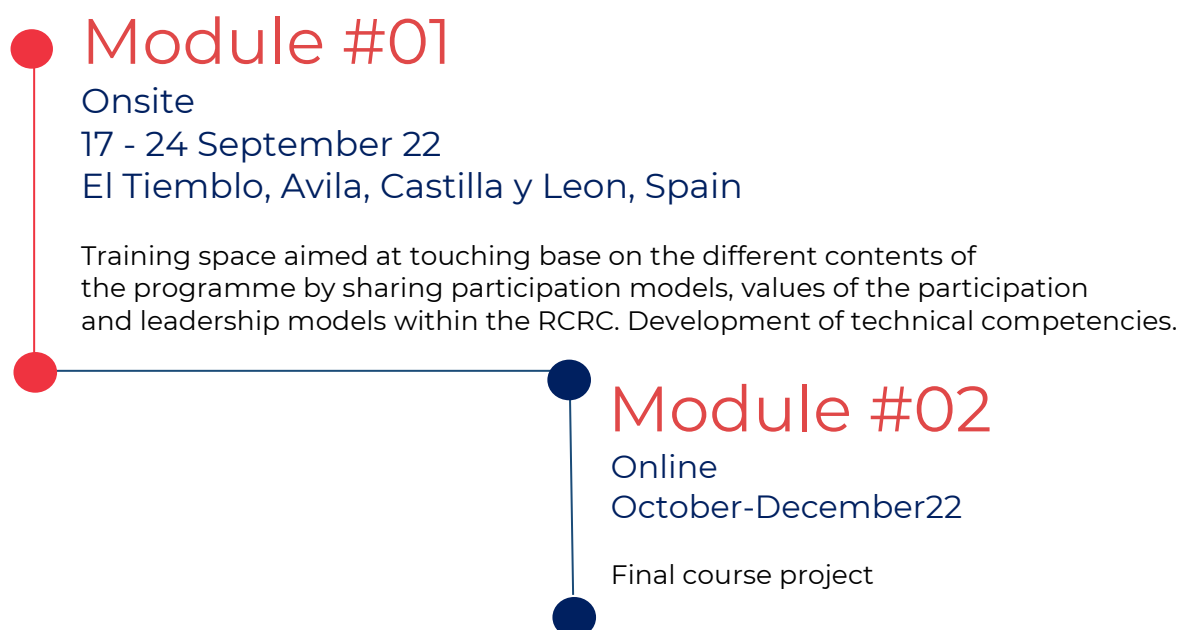
The design of the programme has taken into consideration, from the point of view of the format, the difficulties that usually involve participation in training activities for people with managerial responsibilities by requiring them to move away from their usual tasks. To minimize these difficulties, we have opted for a mixed format, which includes a part of onsite, along with a final course project work.



# DATES, FACULTY AND LANGUAGES

Nabih C.F.  
Jabr

## Dates



## Faculty

The training team will have references from the Movement and also from other organisations, both public and private and specially with references from Academia and civil society organisations.

Training will be carried out by professors and facilitators with extensive professional and training experience. This team will guide the knowledge and experience in order to apply and discuss best practices and lessons learnt, for a greater internalisation of the learning and practical application. The programme will be implemented by including key speakers of international referents and practical workshops.

## Languages

The programme will be implemented in four of the languages of the International Federation (Arabic, English, French and Spanish).

A photograph of a conference or meeting. Two men are seated at a long table on a raised platform at the front of the room. Behind them are two flags with a red cross on a white background. The audience is seated in rows of wooden desks, facing the speakers. Many audience members are wearing headphones. On the desks, there are papers and small white cartons labeled 'AGUA'. The room has a modern design with wood paneling and a large screen behind the speakers.

# PARTICIPATION FEE AND PRE-REGISTRATION

## Participation fee

A participation fee of 250 EUR per person will be required.

This fee covers participation in the course, as well as accommodation and maintenance for the length of the *onsite* part of the course, that will take place in El Tiemblo, Avila, Castilla y Leon, Spain.

A grant system will be available for funding to facilitate the participation of the widest range of National Societies. These grants might cover the trip, accommodation, insurance, and visa requirements, as well as the participation fee for the course.

## Pre-registration

Everyone interested in participating will be able to pre-register\* using the form available:

Via this link:

<https://forms.office.com/r/vtHr3ypS6C>

Or scanning the following QR code with your device:



\* Pre-registration does not automatically imply confirmation in the course. The organisation will be contacting everyone pre-registered to confirm their registration.

For any further information, please do not hesitate to contact Juanjo Martínez Solís via [vlp@cruzroja.es](mailto:vlp@cruzroja.es)

## TESTIMONIALS OF PREVIOUS ALUMNI FROM THE 2019 EDITION PROGRAMME

*“Cooperation networks in the management of volunteering have been generated.”*

*“It has been a great opportunity to learn, to create networks, to reflect, and to promote future developments in volunteering”.*

*“It has been incredible and has exceeded my initial expectations”.*

*“It has been an inspiring course”.*

*“Having attended a large number of courses during my 20 years working with the Movement, I can safely say that this is in the top three”.*