

New Forms of Volunteering

March 2022



Red Cross acknowledges
the Traditional Owners of
this land, their ancestors
and Elders, past and present.



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**Welcome and
Introduction**

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**New Forms of
Volunteering**

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Action Spectrum

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**Planning for Action
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Interactive Activity

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Closing Reflections

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**Questions and
Feedback**

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Where are you joining us from today?

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How confident are you in being able to design for different forms of volunteering?

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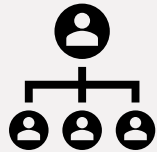
New forms of volunteering

02

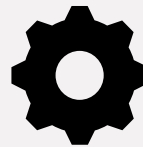
Defining volunteering

Volunteering is time willingly given for the common good and without financial gain. (Volunteering Australia's definition of volunteering; Frequently Asked Questions, 2015. p.1)

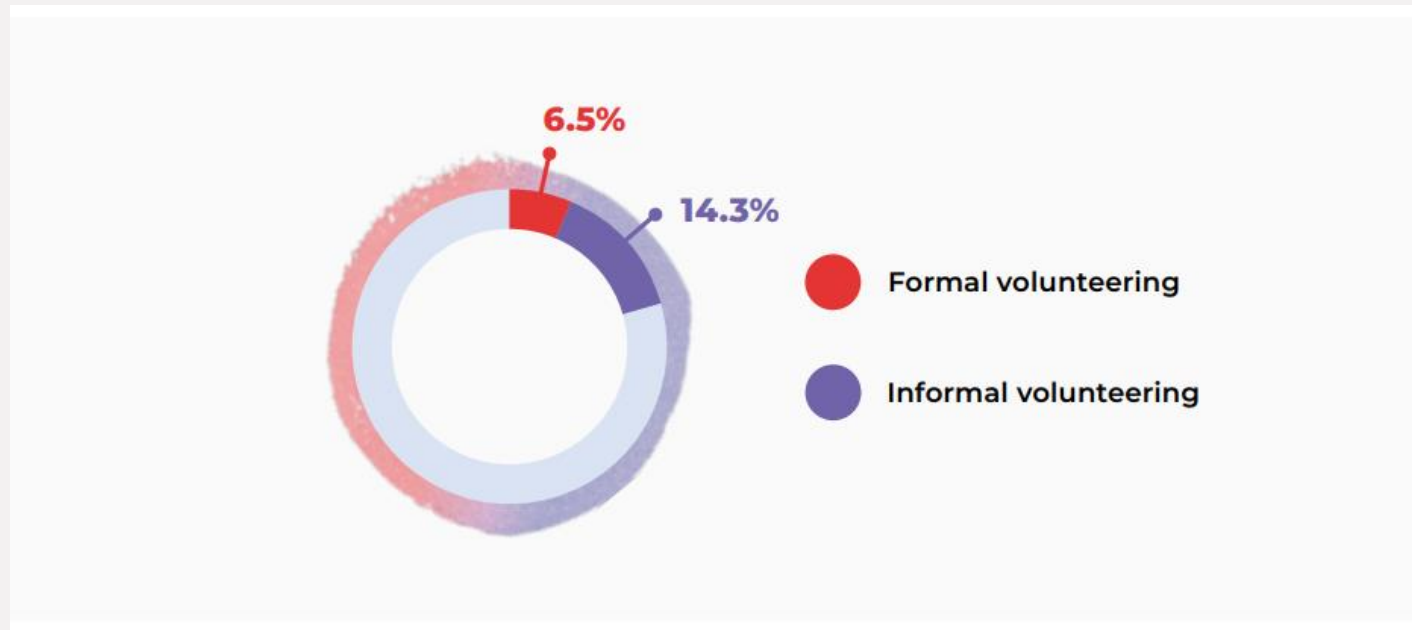
Formal Volunteering



Informal Volunteering

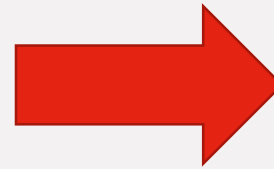
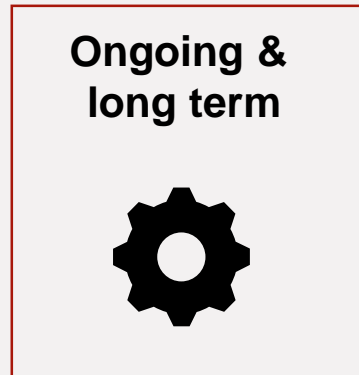
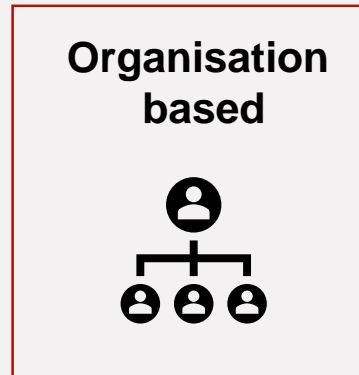




Global Estimates - form on volunteering



Reference: 2022 State of the World's Volunteerism Report: Building Equal and Inclusive Societies, 2022. p. 38

Changing landscape...



Corporate 	Virtual 
Episodic or spontaneous 	Micro-Volunteering 
Skilled Volunteering 	Self-Organising 

Reference: Volunteering Australia's definition of volunteering; Frequently Asked Questions, 2015 & Draft IFRC volunteering policy, 2022



**Which of these forms of volunteering
do you use in your work?**

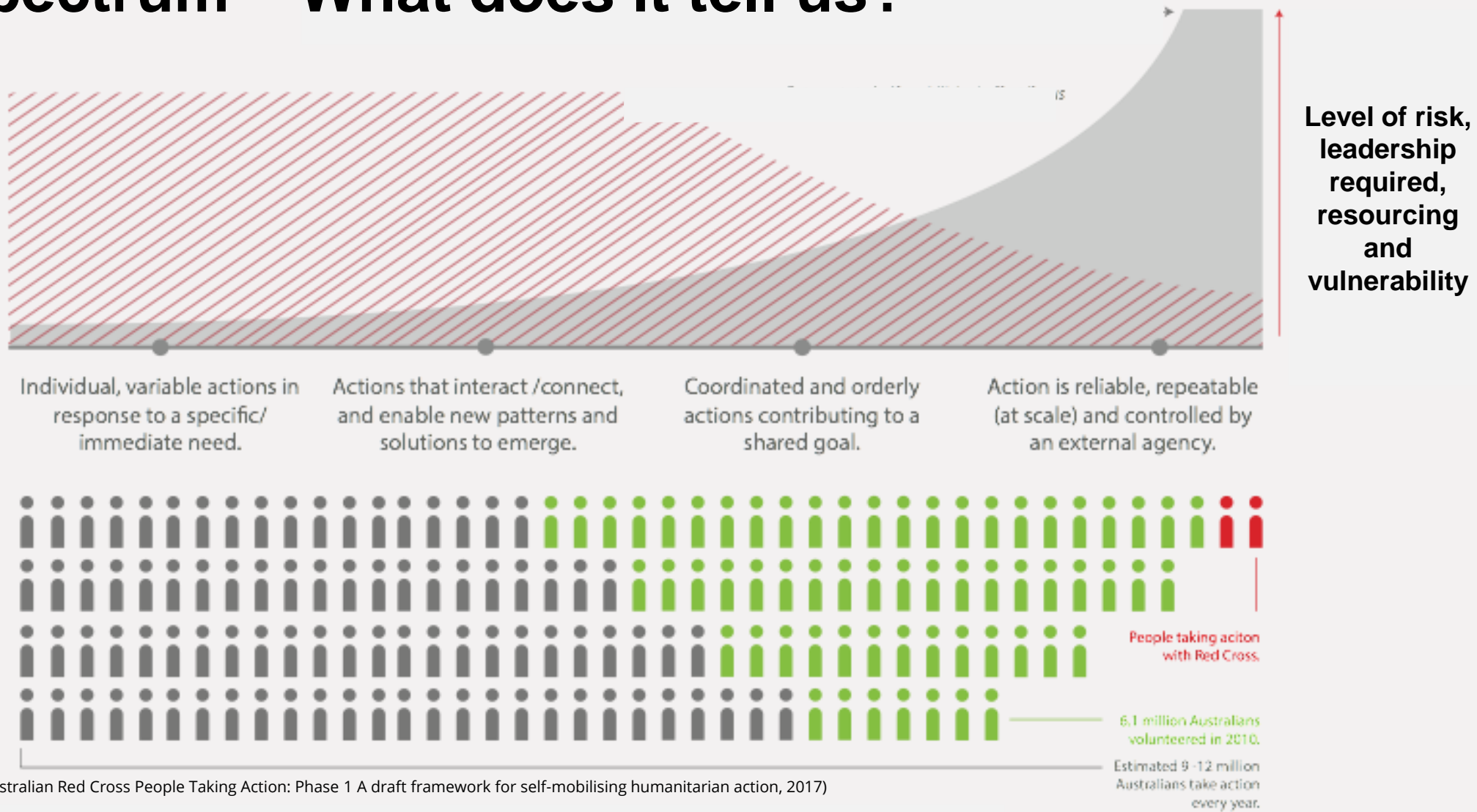
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Action Spectrum

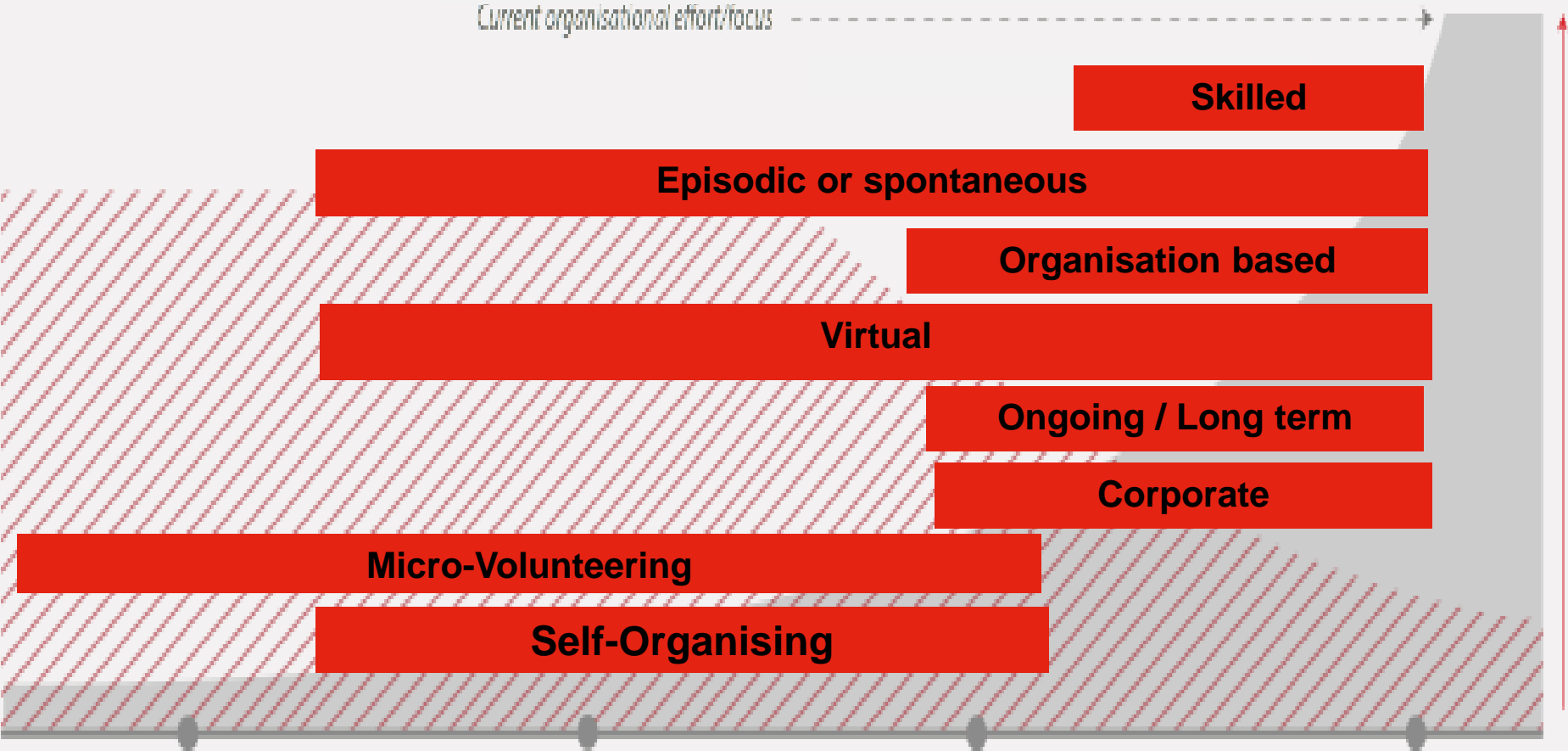
Designing for a spectrum of action

03

Action Spectrum – What does it tell us?



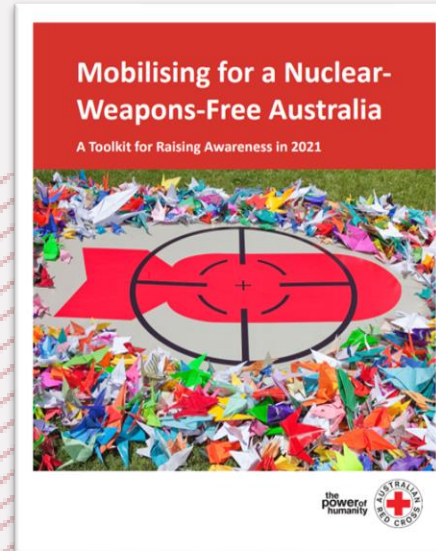
Action Spectrum – What does it tell us?



Nuclear Weapons across the spectrum...



Individual, variable actions in response to a specific/ immediate need.



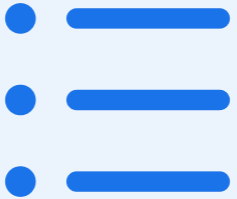
Actions that interact /connect, and enable new patterns and solutions to emerge.



Coordinated and orderly actions contributing to a shared goal.



Action is reliable, repeatable (at scale) and controlled by an external agency.



**Think of the initiatives you are currently working on.
Where would they sit on the action spectrum?**

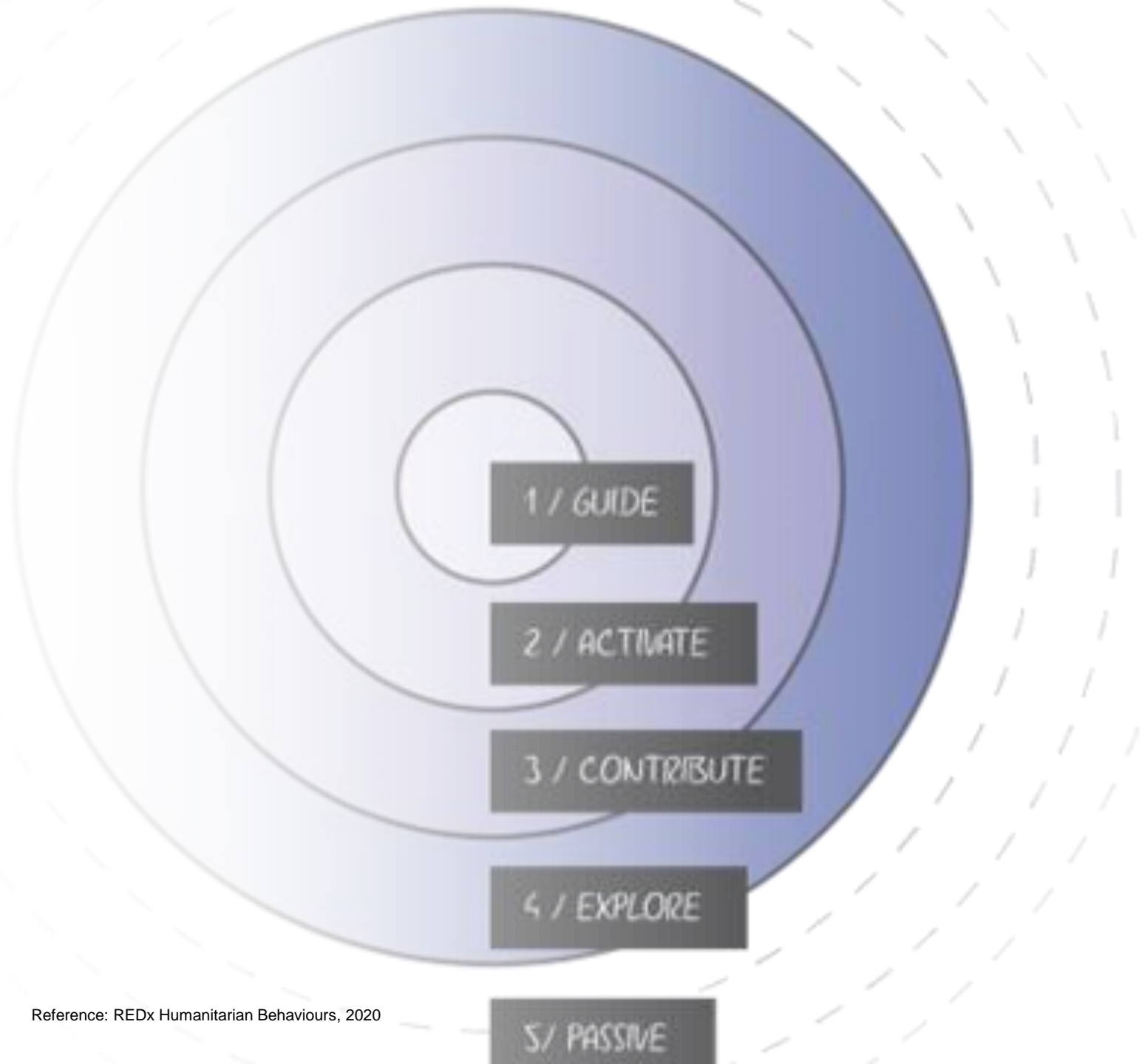
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Planning Action

Planning for greater impact

04

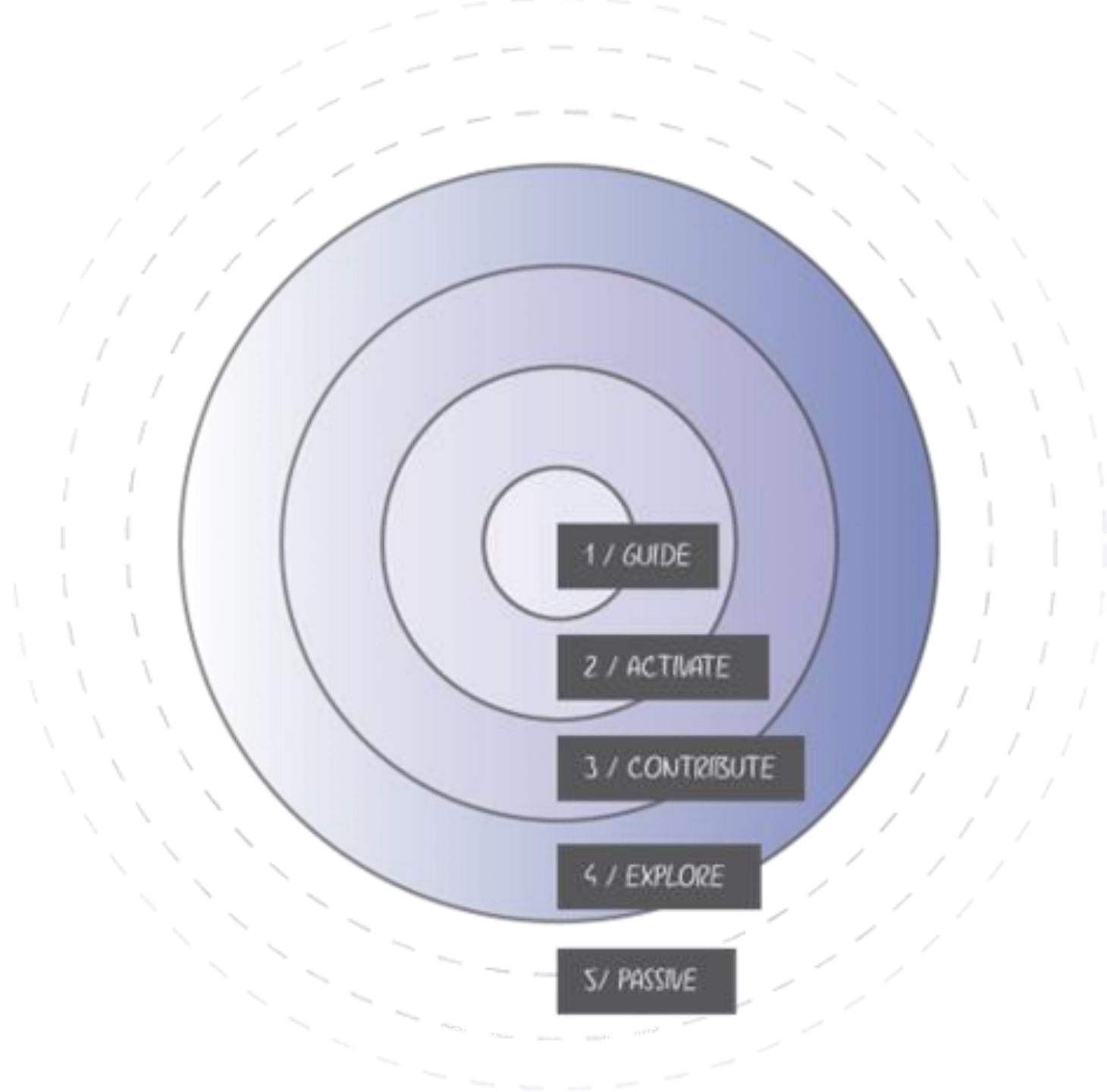
Action Model



Action Model

Explorers

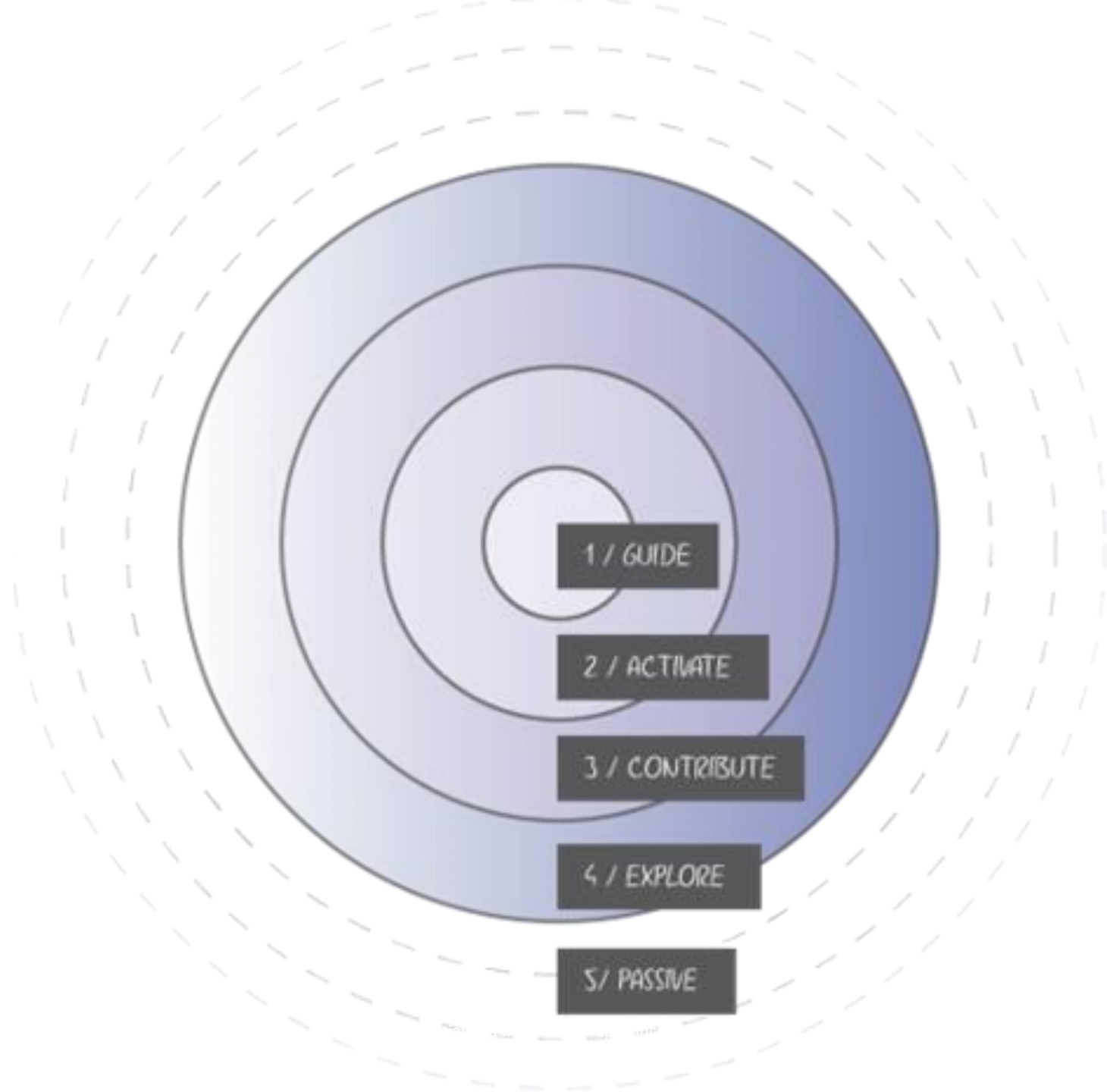
- Reading, purchasing



Action Model

Contributors

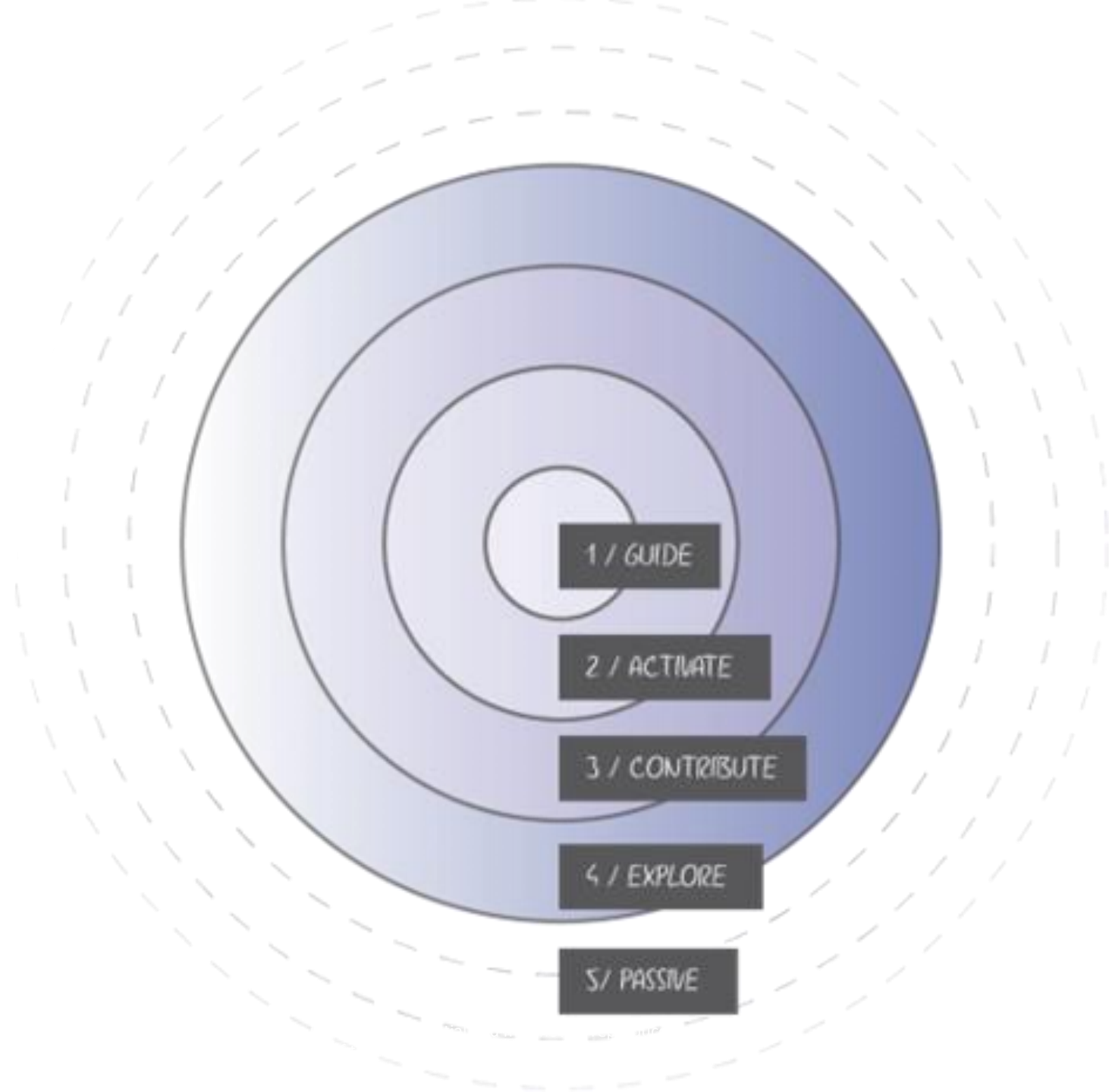
- Sharing content, giving time or money, participating in public forum or programs led by others



Action Model

Activators

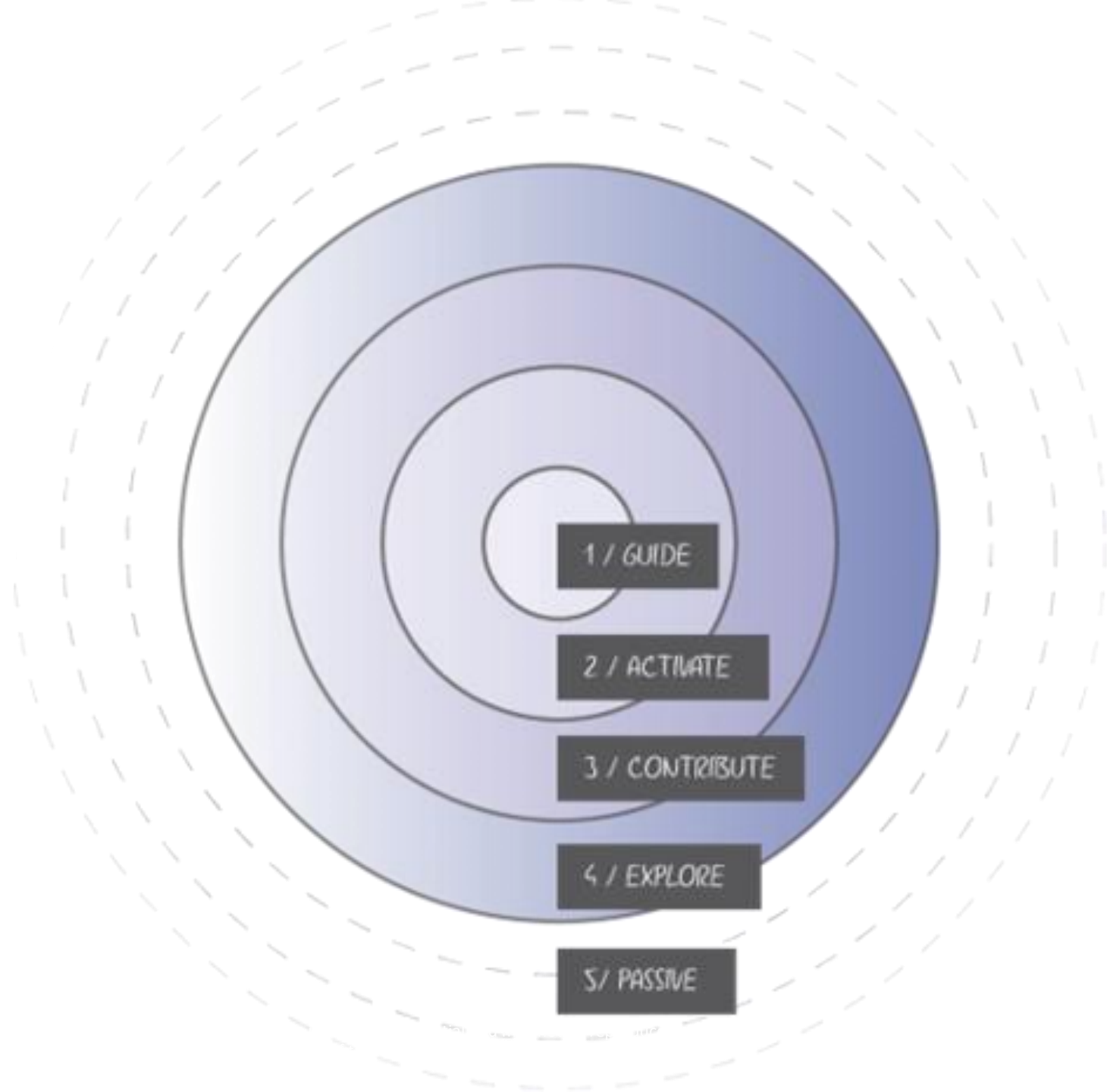
- Sparking action in others, leading events and initiatives, curating or creating content and stories



Action Model

Guides

- Moderating, advising, holding others and networks to account





Now, how confident do you feel in being able to design for different forms of volunteering?

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How likely would you be to use these approaches in your future work?

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Questions and Feedback

05

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What is one word to summarise your feelings on this session?

① Start presenting to display the poll results on this slide.

References

- Volunteering Australia. (2015). *Volunteering Australia's definition of volunteering; Frequently Asked Questions* [Ebook]. Retrieved 17 March 2022, from <https://www.volunteeringaustralia.org/wp-content/uploads/FAQs-Launch-of-Definition-280715-final.pdf>.
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