



CENTRE FOR THE
COOPERATION IN
THE MEDITERRANEAN

“Greening the Red” winning initiatives



2020

- **Italian Red Cross**
RED CAB APP: development of an app to share vehicles for volunteers and workers to move around and to transport equipment.
- **Red Cross of Serbia**
THE GREEN SOUP KITCHEN: replacement of plastic bags used in food distribution with cotton bags.

2021

- **Croatian Red Cross**
THE GREEN FRAMEWORK FOR GREENER EVERYDAY LIFE: Development of a guide of recommendations and best practices for trainers on climate change to raise awareness at local and national offices of the Croatian RC, private sector and the general public.
- **Turkish Red Crescent Society**
MY DREAM TURNED INTO TOYS: Raising children's awareness of reduction, reuse and recycling, stimulating creativity through the roll-out of toy design workshops with recycled material.
- **Red Cross of Serbia**
RECONNECT WITH EARTH: Raising awareness among primary school children on reduction, reuse and recycling through the provision of recycling bins, in the framework of an educational program in schools.

2021

- **Red Cross Society of Bosnia and Herzegovina**
YOUTH FOR CLIMATE ACTION: Summer camp for 50 young people from different local branches, organised by the Red Cross Society of Bosnia and Herzegovina. The camp has two main objectives: to increase understanding of the adaptation and mitigation strategies and to mobilize youth on climate action. Participants will identify activities to implement at the local level after the end of the camp, as well as plan a joint action for the celebration of the International Day Against Climate Change.
- **Red Cross of Serbia**
ECO CAMP 2022: Summer camp for 24 young people organised by the local branch of Kraljevo of the Red Cross of Serbia, where for the first time, the climate crisis will be the main theme. The camp aims to promote a better understanding of climate change, carry out the first climate change training for youth, and raise awareness and promote reflection on the green response of the national society.