Tool P2.S1.T2. Targeting template

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| Locality/ies:  *Village (rural) or neighbourhood (urban/periurban), the smallest administrative unit or setting where the survey is being conducted* |  |
| Municipality/ies:  *Municipal head or city to which the previous unit belongs* |  |
| District/Province/ Governorate/s:  *Larger administrative unit integrated by a number of municipalities* |  |
| **Region:**  *Administrative division that integrates a number of districts/provinces/governorates* |  |
| Country: |  |
| Total population target area: | Total: \_\_\_\_\_\_\_\_\_\_\_ Men: \_\_\_\_\_\_\_\_\_ Women: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Target group: (describe)  *Add as many rows as target groups* | Total: \_\_\_\_\_\_\_\_\_\_\_\_ Men: \_\_\_\_\_\_\_\_\_ Women: \_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Target group: (describe)  *Add as many rows as target groups* | Total: \_\_\_\_\_\_\_\_ Men: \_\_\_\_\_\_\_\_\_\_\_ Women: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Estimated direct beneficiaries: | Total: \_\_\_\_\_\_\_\_\_\_\_\_ Men: \_\_\_\_\_\_\_\_ Women: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

## Targeting approach & vulnerability criteria

Select the approach (s) that you would apply in the project for the selection of beneficiaries. Once the approaches have been selected, please indicate the vulnerability criteria in order to determine the most vulnerable group/s.

It is likely that numerous criteria and a mix of targeting approaches be used in order to capture a multi-dimensional understanding of vulnerability.

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| Approach | Recommended | | Vulnerability criteria |
| GENERAL (OR BLANKET) | | * Yes * No | Normally NOT a criterion for ME support projects. |
| GEOGRAPHICAL BASED | | * Yes * No | * More affected region, district and village |
| SOCIO-ECONOMIC BASED | | * Yes * No |  |
| CATEGORY BASED | | * Yes * No |  |
| DISASTER/CRISIS AFFECTED | | * Yes * No |  |
| STATUS BASED | | * Yes * No |  |
| PROTECTION BASED | | * Yes * No |  |

## Specific criteria to micro-entrepreneurship support

Possible selection criteria based on the needs and characteristics of the program:

* Motivation: starting one’s own new business, recovering a business affected by a shock, etc.
* Skills and knowledge/experience: the existing skills required to carry out the proposed activity (or to be able to participate in a training) and their knowledge of the market.
* Suitability: the existence of basic conditions and resources to guarantee the success of the project.

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| Description of the criteria/indicator | | | | Type | | |
| Example:  *X years of experience in the sector* | |  Motivation   Skills/experience   Suitability | | |  Eligibility (exclusive)   Priorization | |
|  | | * Motivation * Skills/experience * Suitability | | * Eligibility (exclusive) * Priorization | | |
|  | | * Motivation * Skills/experience * Suitability | | * Eligibility (exclusive) * Priorization | | |
|  | | * Motivation * Skills/experience * Suitability | | * Eligibility (exclusive) * Priorization | | |

## Weighting the prioritization criteria

Are you going to weight the prioritization criteria ? If YES, explain the weighting process and include the score for each criteria:

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In order to facilitate the understanding of the process for the communities and all stakeholders, include definitions of the final criteria as detailed as possible and clear explanation of the different steps.

## Targeting mechanism

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| --- | --- | --- |
| Mechanism | Recommended | Justification |
| ADMINISTRATIVE | * Yes * No |  |
| COMMUNITY-BASED | * Yes * No |  |
| ACCUMULATION OF CRITERIA/SCORE Card | * Yes * No |  |
| SELF-SELECTION | * Yes * No | It is recommended to launch a Call for application and entrepreneurs could voluntary apply... |
| INSTITUTIONAL | * Yes * No |  |
|  | * Yes * No |  |
|  | * Yes * No |  |