Tool P1.S2.d.T1.i Target group survey

|  |  |
| --- | --- |
| Locality:*Village (rural) or neighborhood (urban/peri urban), the smallest administrative unit or setting where the survey is being conducted*  |  |
| Municipality:*Municipal head or city to which the previous unit belongs*  |  |
| District/Province: *Larger administrative unit integrated by a number of municipalities*  |  |
| Region: *Administrative division that integrates a number of districts/provinces/governorates*  |  |
| Target group:*Adapt to your target group/s* | o Women o Young men o Young women o Other (specify) :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Interviewer: |  |
| Date : |  |



Introduction

Hello, my *name is (interviewer).*

*I am a (volunteer/staff) of the (Red Cross/Red Crescent).*

*We are conducting an assessment to determine micro-entrepreneurship and self-employment opportunities for (target group(s) in (Locality/Municipality/District).*

*I would like to ask you a few questions. Participation is voluntary, you can withdraw from the survey at any time, and participation does not entitle you to financial compensation. The information is anonymous. The survey will last (30) minutes.*

*Thank you for your support!*

|  |  |
| --- | --- |
| Survey  |  |
| 1. General questions
 |
| * 1. Age

*Adapt the limits to your target group as needed* | * \_\_\_\_\_\_\_ (value between 15 and 35), *to be adapted*
 |
| * 1. Sex
 | * Man o Women
 |
| * 1. Household size

*Number of people in total*  | * \_\_\_\_\_\_\_
 |
| * 1. Number of dependent people

*Children 0-14 years old, disabled people and elderly people> 60 years old* | * \_\_\_\_\_\_\_
 |
| * 1. Marital status:

*Only one answer. Adapt to the practices and traditions of the area* | o Married (spouse present) o Married (spouse not present)o Divorced o Single o Widow o Separated |
| * 1. Are you the head of the household?
 | * Yes o No
 |
| * 1. What is your level of formal education?

*Only one answer. Adapt to education cycles of the area* | * No formal education/illiterate
* Primary school
* High school
 | * university
* Other
 |
| * 1. What is your profession?

*Multiple choice.* *Adapt to professions common in the area* | * Livestock breeding
* Poultry farming
* Dairy farming
* Fishing
* Fish farming (aquaculture)
* Agriculture
* Market gardening (horticulture)
* Beekeeping
* Forestry
* Petty trade
* Grocery shop/Mini-market (drinks, food items, hygiene, house non-food items)
* Food shop
* Bakery
* Butcher
* Food processing (Canning, packing, pickling, drying...)
* Clothing/Accessories shop
* Snack house/coffee shop
* Restaurant/catering
* Hotel/guest house
* Spare part shop
* Hardware store
 | * Electronics shop
* Miscellaneous items shop
* Mobile phone/cards shop
* Wholesale trade
* Grinding Mill service
* Tailor/Garment
* Mason
* Blacksmith
* Carpentry
* Painting
* Welding
* Carpenter
* Shoemaker
* Plumber
* Arts & crafts
* Mechanic
* Beauty parlor, massage, wellness...
* Barbershop/ Hair salon
* Transportation (minibus, Taxi, Auto, Moto, bicycle...)
* DTP/Internet/Telephone repairs
* Security/housekeeping
* Other (describe):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. Do you have a certificate or diploma for this profession?
 | * Yes o No
 |
| * 1. Where do you currently live?

*Locality and municipality* | * In this village/town/city
* In another village/town/city in the same region
* In another region
* Other (describe):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| 1. Questions on livelihood activities
 |
| * 1. Do you carry out any paid economic activity (employment, commerce, small trade, etc.) including farming activities (agro-pastoralists)?

*Only one answer* | * Yes
* No, I am a student
* No, I only work at home (not paid)
* No, I cannot work (illness, etc.)
* No, I am unemployed
 |

|  |
| --- |
| If "NO", go to group 3 questions. If "YES" continue |
| * 1. What is the main economic activity/income-generating activity that you practice?

*Only one answer**Choose the main one (the one that brings more income).**Remember that the question is about respondent’s activities, not those of other members of the household.**Adapt to most common economic activities in the area* | * Employee (formal sector)
* Employee (informal sector)
* Daily labor
* Livestock breeding
* Poultry farming
* Dairy farming
* Fishing
* Fish farming (aquaculture)
* Agriculture
* Market gardening (horticulture)
* Beekeeping
* Forestry
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* Grocery shop/Mini-market (drinks, food items, hygiene, house non-food items)
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* Arts & crafts
* Mechanic
* Beauty parlor, massage, wellness...
* Barbershop/ Hair salon
* Transportation (minibus, Taxi, Auto, Moto, bicycle...)
* DTP/Internet/Telephone repairs
* Security/housekeeping
* Other (describe):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. If “formal or informal employee”,in what type of sector?

*Only one answer.* *Adapt if needed* | * Government institution
* Hospital/health center
* School/teaching
* NGOs
* Banks/financial institution
* Guard service/housekeeper
* Hotel/Restaurant/Catering
* Private transport/driver
* Shops/commerce/pharmacy
* Couiffure/beuty salon
* Internet cafe
* Gas station
* Other, name the sector\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. If “Laborer/Daily”,what type of sector?

*Only one answer.* *Adapt if needed* | * Agricultural
* Animal breeding
* Animal grazing
* Fishing
* Construction
* Transport
* Stevedore/handling/carrier
* Taxi/moto-taxi/rickshaw
* Other, name the sector\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. How do you sell your products /services?

*Only one answer**Adapt if needed* | * At the market
* In a shop
* On the street (public square, main road, bus station, etc.)
* At your home
 | * Home delivery/service, by order
* Through social media (E-commerce)
* Other (explain, list \_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. If "Trader", What type of product do you sell?

*Multiple response**Adapt to common products in the area if needed* | * Fruits and vegetables (tomato, lettuce, onion,...)
* Maintenance and hygiene products (detergent, soap, etc.)
* Beauty products
* Clothing and footwear
* Cereal (rice, corn)
* Livestock
* Juice, eggs, milk, other dairy products, ice cream ...
* Meat, poultry
* Fish
* Books, school materials
* Electronics (telephones, accessories, etc.)
* Hardware store
* Others, specify \_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. How many days per week do you dedicate to this activity?

*Only one answer* | * 1-2 days
* 3-5 days
* 6-7 days
 |
| * 1. How many hours a day?

*Only one answer* | * Less than 4 hours
* 4 to 8 hours
* More than 8 hours
 |
| * 1. How long have you been doing this activity?

*Only one answer* | * Less than a year
* Between 1 and 2 years
 | * Between 2 and 5 years
* Over 5 years
 |
| * 1. How much do you estimate the monthly income for this activity?
 | * \_\_\_\_\_\_\_\_\_\_
 |
| * 1. What is the contribution of this source of income to the overall income of your household?

*Only one answer* | * More than 90%
* Between 50% -90%
* Between 25% -49%
 | * Between 10% -24%
* Less than 10%
* Not at all
 |
| * 1. Is it a seasonal activity or do you practice it all year round?
 | * Seasonal o All year
 |
| * 1. If “seasonal”, for how many months do you practice it?
 | * \_\_\_\_\_\_\_\_\_\_\_\_ (value from 1 to 12)
 |
| * 1. What are the main challenges of this activity?

*Multi response.**Adapt if needed* | * No stable job
* Not enough demand (customers)
* No money to invest
* No access to credit
* Very low salary
* Not enough income
* Reduction of agricultural yield
* Effects of climate change (drought, stopped rains, lack of water, floods)
* Animal diseases
* Problems with the supply chain
* Transportation issues
* Problems or lack of road infrastructure
 | * Utilities’ disruptions/shortages (electricity, fuel,…)
* Repayment problem (credit purchases)
* High purchase price (of raw materials, animal feed, inputs)
* High fixed costs (room, electricity, fuel, etc.)
* Lack of knowledge of business management
* Insecurity (difficulty of getting around, non-functionality of markets, theft, etc.)
* Other (explain, list: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. Do you have another income-generating activity?*(apart from the one already mentioned)*
 | * Yes
* No
 |
| If NO, go to group 3 questions. |
| If YES, repeat all the questions from 2.2 to 2.15 for the second source of incomes |
| 1. Questions about interests/preferences, resources and constraints
 |
| * 1. Are you actively looking for a job or do you want to develop a new income-generating activity?
 | * Yes
* No
 |
| * 1. If you could afford it, what type of activity(job or income-generating activity) would you like to develop?

*Only one answer.* *Adapt if needed.* | * Employee (formal sector)
* Employee (informal sector)
* Daily labor
* Livestock breeding
* Poultry farming
* Dairy farming
* Fishing
* Fish farming (aquaculture)
* Agriculture
* Market gardening (horticulture)
* Beekeeping
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* Carpenter
* Shoemaker
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* Arts & crafts
* Mechanic
* Beauty parlor, massage, wellness...
* Barbershop/ Hair salon
* Transportation (minibus, Taxi, Auto, Moto, bicycle...)
* DTP/Internet/Telephone repairs
* Security/housekeeping
* Other (describe):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. If “formal or informal employee”, in what type of sector?

*Only one answer**Adapt if needed.* | * Government institution
* Hospital/health center
* School/teaching
* NGOs
* Banks/financial institution
* Guard service/housekeeper
* Hotel/Restaurant/Catering
* Private transport/driver
* Shops/commerce/pharmacy
* Couiffure/beuty salon
* Internet cafe
* Gas station
* Other, name the sector\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. How do you prefer to carry out this activity?
 | * Individually
* Collectively, in group
 |
| * 1. Have you tried to undertake this activity?

*Choose the answer that best represents your situation.* | * Yes
* No, not yet but I will do it
* No, I have not tried
 |
| * 1. What resources/skills do you have in order to develop economic activities or access a job?

*Multiple responses**Adapt if needed.* | * Field/landnd
* Access to rent field/land
* Tools/Equipment
* Savings
* Access to credit
* Technical knowledge
* Specialized studies
* Specialized diploma/certificate
* Experience
* Space (at home, or work area)
* Access to rent space (shop, workshop)
* Other (explain, list \_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. What constraints do you have to develop economic activities or access a job?

*From the following statements, choose those that best represent your situation.* *Multi-answer**Adapt if needed.* | * Lack of money to start the activity.
* Lack of access to credit to start and carry out the activity.
* Lack of time to be able to develop the activity
* Problem of access to necessary assets (land, store, shop, motorbike, etc.)
* Need my family's permission
* Lack of knowledge (or studies)
* Lack of experience
* Effects of climate change (drought, stopped rains, lack of water, floods)
* Animal diseases
* Lack of knowledge on business management
* I don't know if the economic activity is profitable
* The fixed costs are very high (local, electricity, etc.)
* There is not enough demand in the city
* Utilities’ disruptions/shortages (electricity, fuel,…)
* Transportation issues
* Problems or lack of road infrastructure
* Insecurity (difficulty in getting around, non-functional markets, etc.)
 |
| * 1. Do you have the skills (technical capacities) to develop your economic activity(ies)?
 | * Yes
* Yes, but only basic knowledge
* No
 |
| * 1. If “Yes or Yes, but only basic knowledge”, where have you acquired these skills?
 | * Here in the Locality or the Municipality
* In the Head of District or Region
* In the Capital city
* Other (explain): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| 1. Other additional questions
 |
| * 1. Do you belong to a group, association, cooperative, etc.?
 | * Yes
* No
 |
| * 1. If so, what kind ?

*Adapt if needed.* | * Women's association
* Youth association
* Economic interest group
* Cooperative
* Savings and Credit Group
* Others, specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| * 1. If “No”, will you be interested in joining?
 | * Yes
* No
 |
| * 1. Are you or members of your household used to apply for a loan or credit?
 | * Yes
* No
 |
| * 1. If "Yes", for what type of expense are you using the loan/credit?

*Multi answer**Adapt if needed.* | * for my income-generating activities;
* to buy food;
* to pay for school;
* when someone is sick;
* for traveling ;
* for the construction of my house;
* for ceremonies and social events;
* others
 |
| * 1. If "Yes", how many times per year do you apply for a loan/credit?
 | * \_\_\_\_\_\_\_\_
 |
| * 1. If “Yes”, what average amount are you claiming?
 | * \_\_\_\_\_\_\_\_
 |
| * 1. If "Yes", from which institution or from whom do you obtain your credits?

*Multi answer**Adapt if needed.* | * Bank
* Microcredit Agency
* Community fund
* Credit from traders
* Family, friends, neighbors
* Tontine
* Savings and credit group
 |



*Thank you for your time!*

*Goodbye!*